

# REDUCE, REUSE AND RECYCLE YOUR PACKAGING

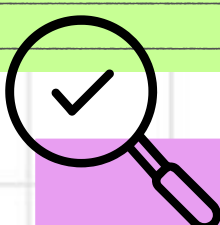


## Damage of packaging

It is the damage in the environment caused by the packages in food, clothes...  
Emit greenhouse gasses harmful to our air, produce harmful heavy metal particulates or dump toxic waste sludge into our waters



EUROPEAN WEEK  
FOR WASTE  
REDUCTION



## Packaging reduction

Buy loose products, such as fruits and vegetables, instead of pre-packaged packs. When comparing similar items from two brands, choose the one with less packaging. Reuse packaging products, like paper and plastic bags, tins and wrapping paper whenever possible.



ESCUELA EMBAJADORA



## Recycable packaging

Store the paper in cardboard boxes or paper bags and leave it in the container. Make sure the paper is dry. The paper and cardboard are collected, separated and subsequently mixed in the industrial mixer with warm water, heated and crushed until a paste is obtained.



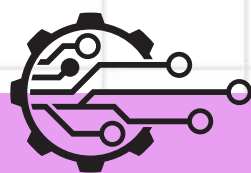
## Packaging that can be reused

Jornalas	Wrapping paper
Old newspapers	Notebooks
Cereal boxes	Shoe boxes



## European Union laws about this topic

- Harmonize national measures on the management of packaging and packaging waste.
- Improve environmental quality by preventing and reducing the impact of packaging and packaging waste on the environment.
- Prevent the production of packaging waste



## What are some companies doing about packaging

Between 2019 and 2020, great progress was made, such as the adoption of recycling measures, changes in certain tax rates or bans to avoid the use of non-renewable materials. In addition, investment was made in innovation and the creation of new packaging materials and formats.

For its part, the transportation and logistics industry was also experiencing a process of change towards efficiency and sustainability, modifying the type of vehicles used

